

Artography Web design

Web design for small business in the Reading, Berkshire area of the UK

Artography Web Design has been developing small business web sites since 1997. For many of our clients, this was their first experience with the web and Internet marketing. We provide the support and advice needed to use the Internet in your daily work activities. We focus on business results, not cutting edge design that limits your audience.

Why should you employ Artography?

We believe the following reasons will convince you:

- Focus on business results.
- Fast-loading, results-oriented websites.
- Friendly and courteous treatment with jargon-free information.
- A simple philosophy - Define objectives, Create the Solution, Implement and Improve.
- Marketing your website on search engines and trade and business directories, ensuring the best possible position is maintained
- Handling all the technical details and maintenance of your website.
- Understanding technology in the context of business, coupled with an excellent awareness of marketing and sales techniques.

Services Provided by Artography

We provide a complete range of web design services to ensure that your Internet presence efficiently and effectively promotes you whilst leaving you to concentrate on your core business.

- **Web Design**
Presenting a professional image is essential to the success of your website. Equally important is having a site that your clients can easily navigate and explore. Regardless of the project scope, Artography can design a site that provides a strong visual identity, interactivity and a usable interface.
- **Site Development**
Artography develops dynamically generated, database driven web sites. From interactive on-line applications to electronic catalogues and customised on-line shopping. Consider Artography for your next web development project, large or small.
- **Website Management**
Our professional site management service gives you the time and peace of mind, so that you can stay focused on your core business and leave the technology to us. Our site management service offers your business the flexibility, security, accountability and peace of mind you require - without the complications of having to hire, manage, purchase, and in-house resources.
- **Promotion & Search Engine Registration**
Artography will work closely with you to understand your products, your customers, your business philosophy and goals. Programs and projects will be customised to precisely fit your company needs.
- **Recovery**
If you've had disappointments with development companies or designers who couldn't get the job done,

Artography can help you get the project back on the right course.

- **Hosting**

We can offer Windows 2000 or Unix based web hosting to our clients. We manage the servers allowing us to customise our hosting and development services to our clients needs.

Our Costs and Charges

In most cases the cost of developing your website will be known before we begin work. The cost is down to you - the client. The more you are able to help us - contributing material, brochures from which to work, photographs, ideas for design, text and information - the lower will be the cost to you.

We are happy to work with your normal designers, printers or copywriters on your web project but bring our specialist skills into play and hence ensure the most effective web presence while maintaining your style or brand image.

Website prices range from a minimum of £1,000 with the average cost being £1,500. We have produced sites for as little as £300 to over £45,000. Please remember these costs include hosting your site, domain registration, email forwarding or POP3 mailboxes, search engine registration and design. In other words a complete package.

Our Client Portfolio

Artography's Website Designers provide companies with a professional, custom designed Website. Our website design goal is to communicate the right image and information to the right markets. We believe your company's website identity is extremely important.

The best way to see if we are the right design company for your Internet presence is to see examples of our work. To do this see our client site for just a few of our many sites. www.artographyclients.co.uk

Contact Us

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